



# LOGANSPORT SURVEY

Informing Our Local Decision Making Process

# Hometown Collaboration Initiative

This report is a product of the Purdue Center for Regional Development and the Purdue Extension Community Development program and is intended to support the Indiana Hometown Collaboration Initiative (HCI). HCI is a collaborative initiative of the Indiana Office of Community and Rural Affairs, Ball State University and Purdue University.



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Who Responded



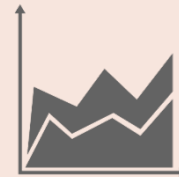
**02**

Quality of Life



**03**

Economy



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Leadership



# 01 Respondents

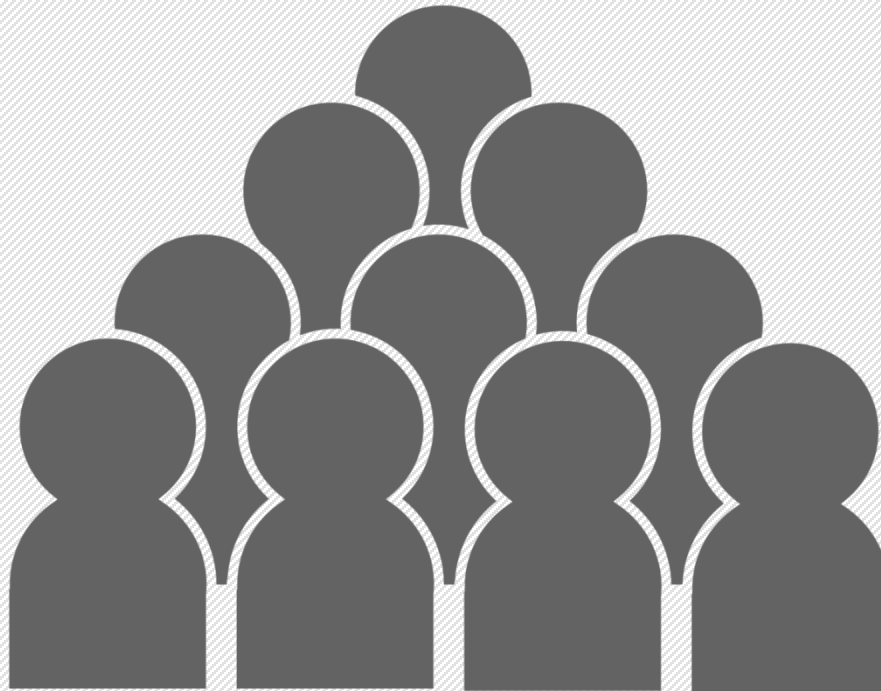
Survey participants

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Demographics

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Employment & Education



# Survey Respondents

Survey respondents were asked to indicate if they were a resident of the county and if they resided in the county (see table below). They were also asked about their place of employment. The infographic on the right shows the geographic mix of Cass County residents who responded to the survey.

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## TOTAL RESPONDENTS = 1965\*

Live in Logansport	1,234
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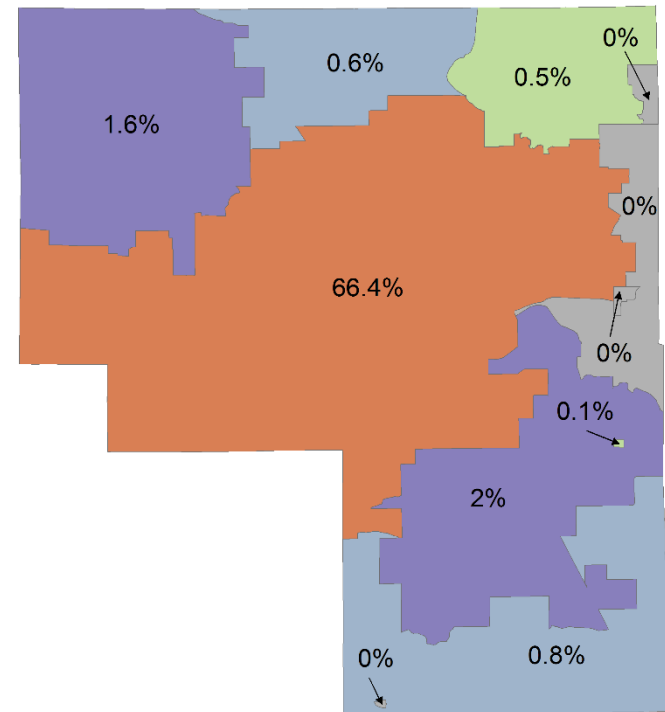
Live in Cass County	558
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Work in Logansport	1,431
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Work in Cass County	117
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\*1,994 Individuals responded to the survey, however, only 1965 met the screening criteria of living or working in Cass County.



Survey respondents who were county residents, shown by zip code of residence.

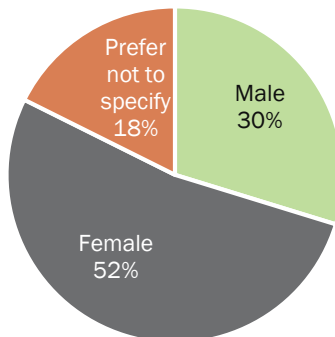
# Survey Respondents

- Most respondents were 35-64 years old.
- More females participated than males.
- About 7 percent of respondents were of Hispanic background.

## Age

18-24	6.0 %
25-34	15.8 %
35-44	23.3 %
45-54	23.5 %
55-64	20.0 %
65+	10.5 %

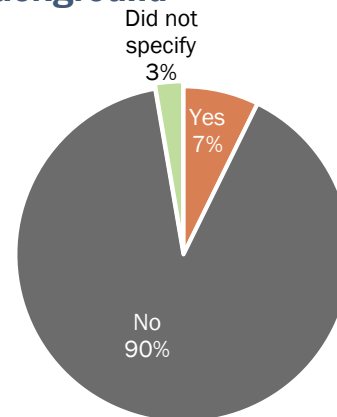
## Gender



## Race

White/Caucasian	91.5 %
Black	0.7 %
Asian/Pacific	0.7 %
Other	7.1 %

## Hispanic Background



# Survey Respondents

- Respondents had a good mix of educational levels.
- A majority of survey takers were employed full-time while 17% worked part time.
- Nearly 1 in 10 respondents opted not to disclose their employment status.

## Employment Status

Employed Full Time	65%
Employed Part Time	17%
Full Time Student	5%
Unemployed	2%
Retired	8%
Stay at home parent/guardian	3%
No response	19%

## Education

High School or less	13.9 %
Some College	23.5 %
Technical or Associates Degree	17.9 %
Bachelor's Degree	25.5 %
Master's Degree or more	15.9 %

02

# Quality of Life

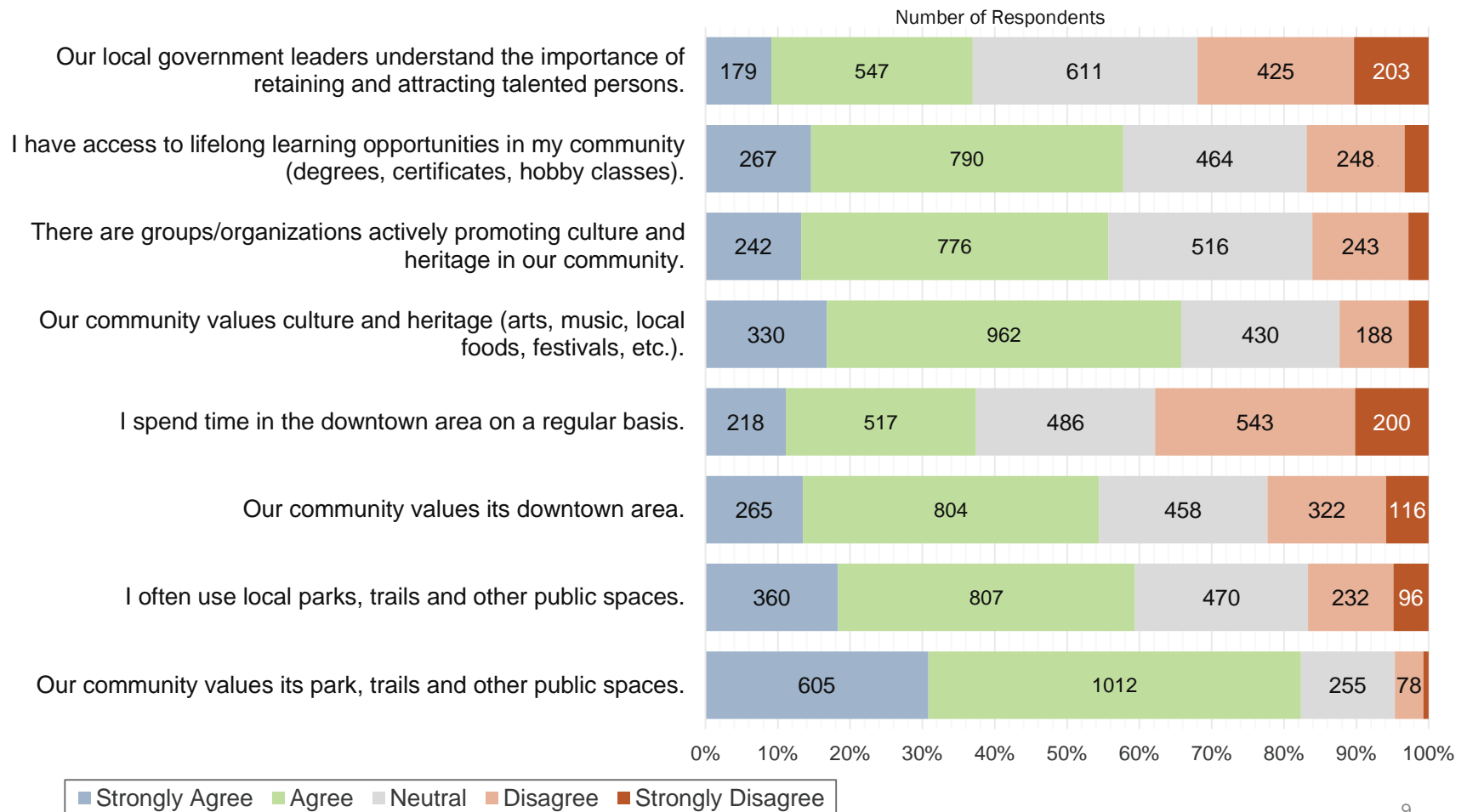




# Quality of Life

## Response Summary | Out of 1830-1964 Survey Responses

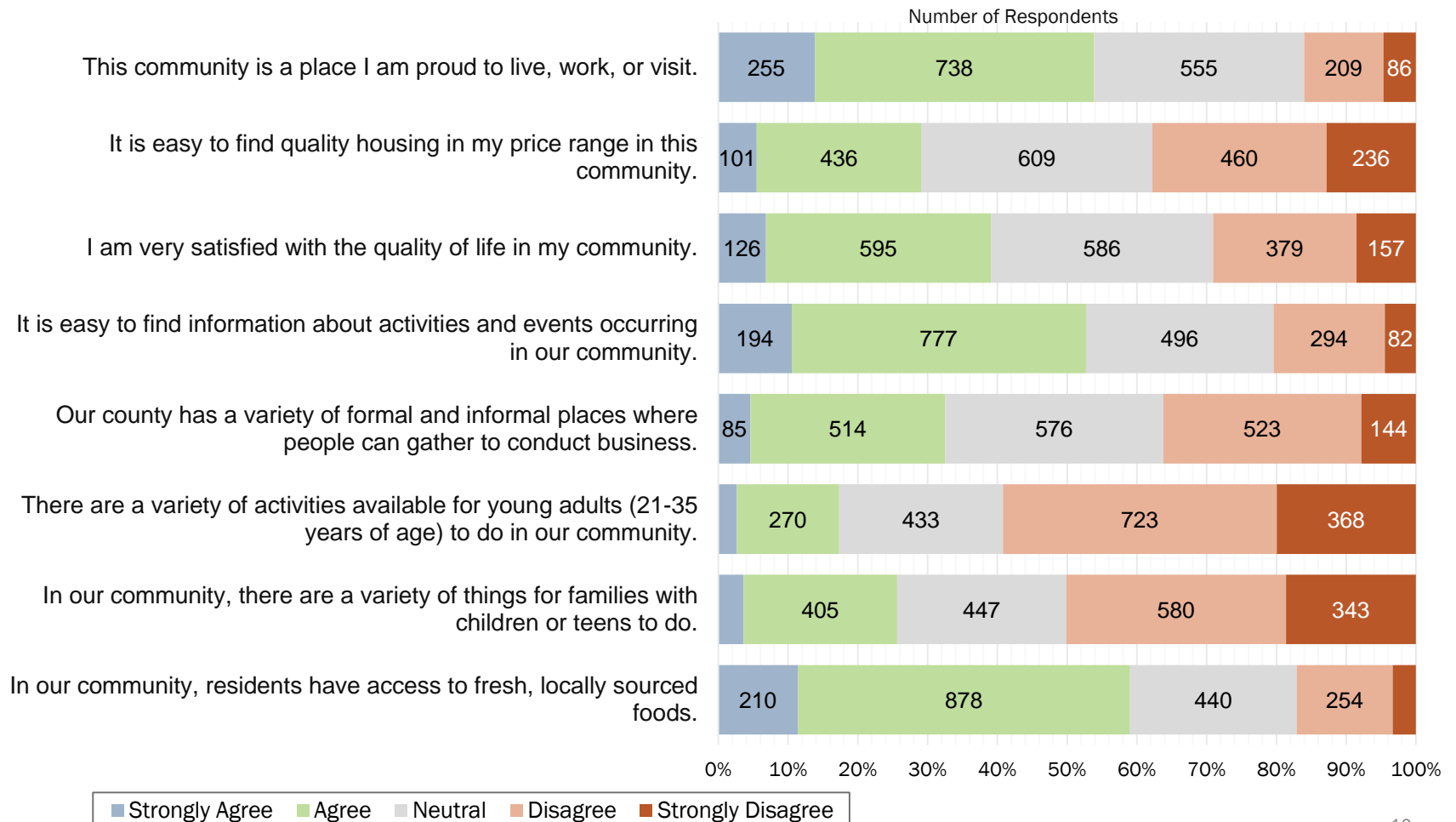
- Survey results indicate that community members of Logansport value community amenities such as public spaces, local events, and hobby classes.
- Results also indicate a number of opportunities for improvement exists.



# Quality of Life

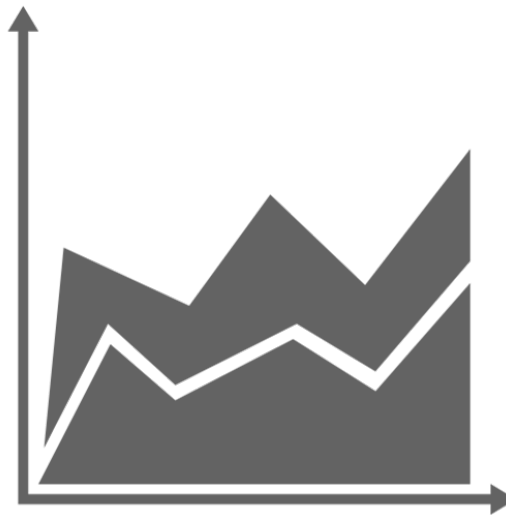
Response Summary | **Out of 1,843 Survey Responses**

- Many participants feel residents have access to healthy local foods.
- People are concerned about the lack of activities for young adults.
- Participants have different views of the community's quality of life or informal places to talk.



# 03

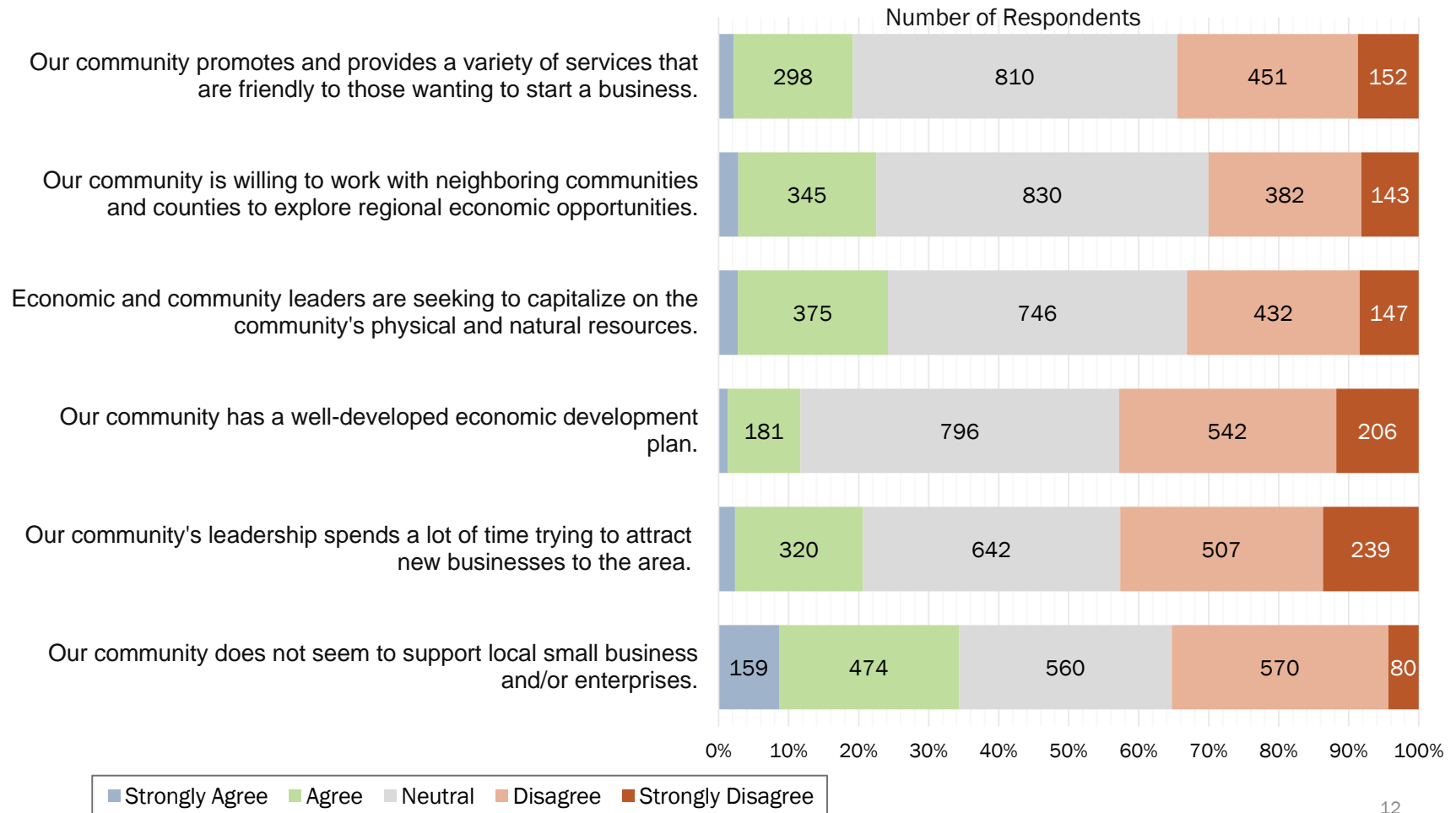
## Economy



# Economy

Response Summary | Out of 1,843-1,748 Survey Responses

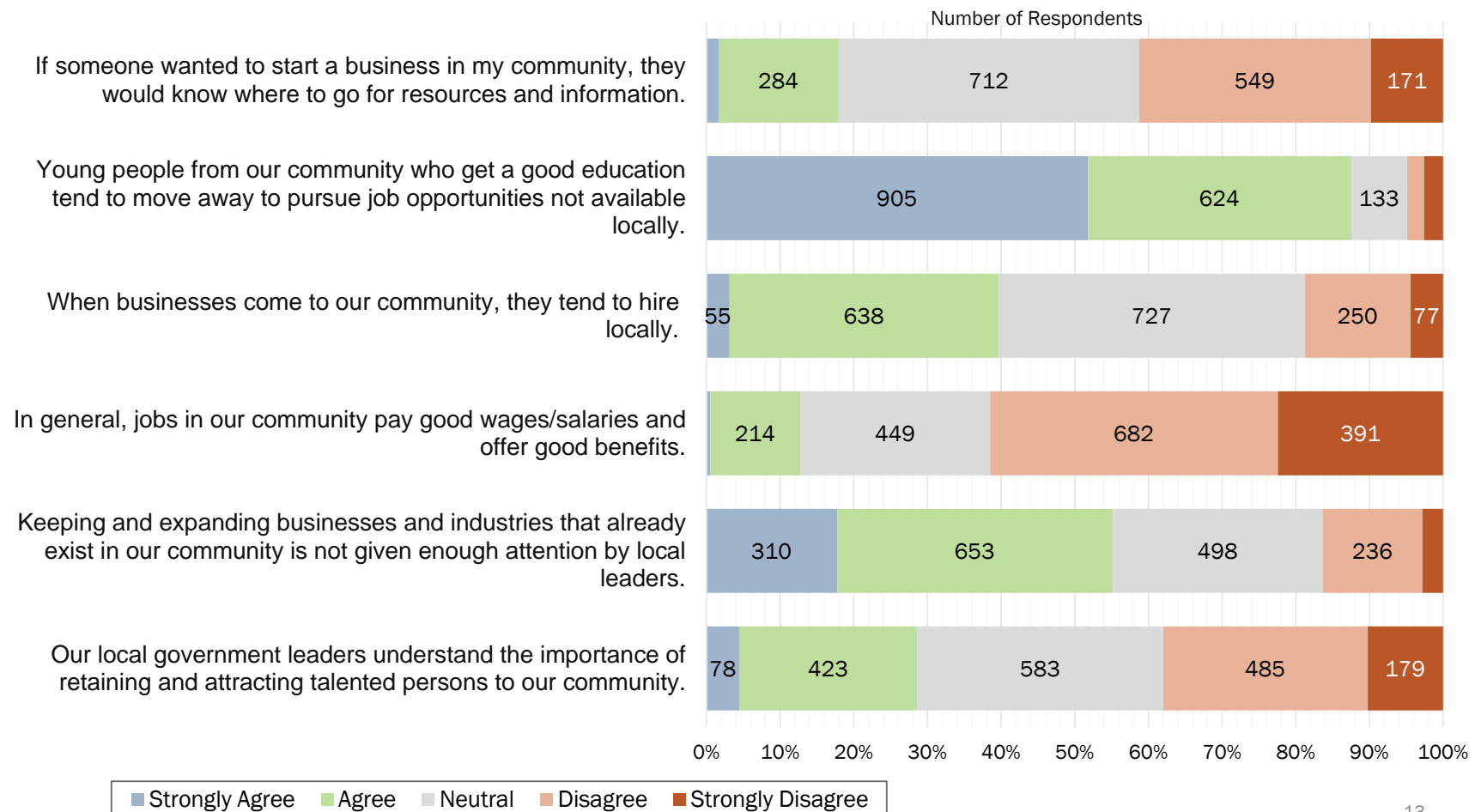
- The survey results indicate community members in Logansport are concerned about issues related to workforce opportunities and business attraction, retention and expansion.
- The large number who responded “neutral” suggests that they don’t know about many of these economy-related items.



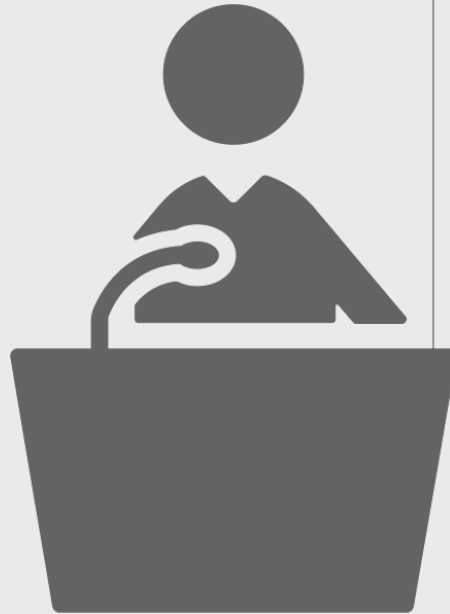
# Economy

Response Summary | Out of 1,745-1,748 Survey Responses

- Respondents don't believe local jobs pay good wages and benefits.
- The outmigration of youth after securing a good education is a matter of concern.
- More want attention to be devoted to keeping and expanding existing businesses and industries.



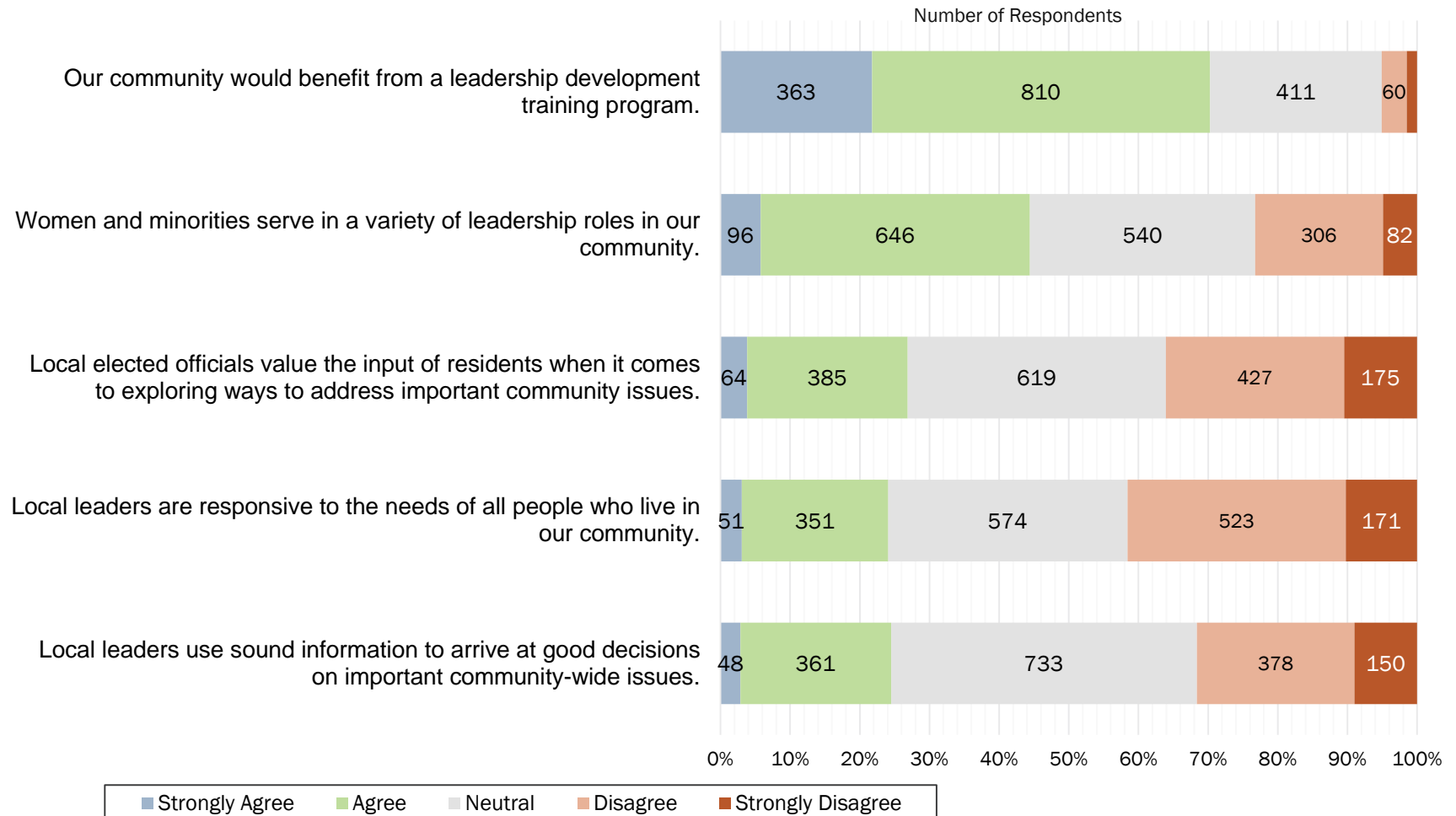
# 04 Leadership



# Leadership

Response Summary | Out of 1,670-1,667 Survey Responses

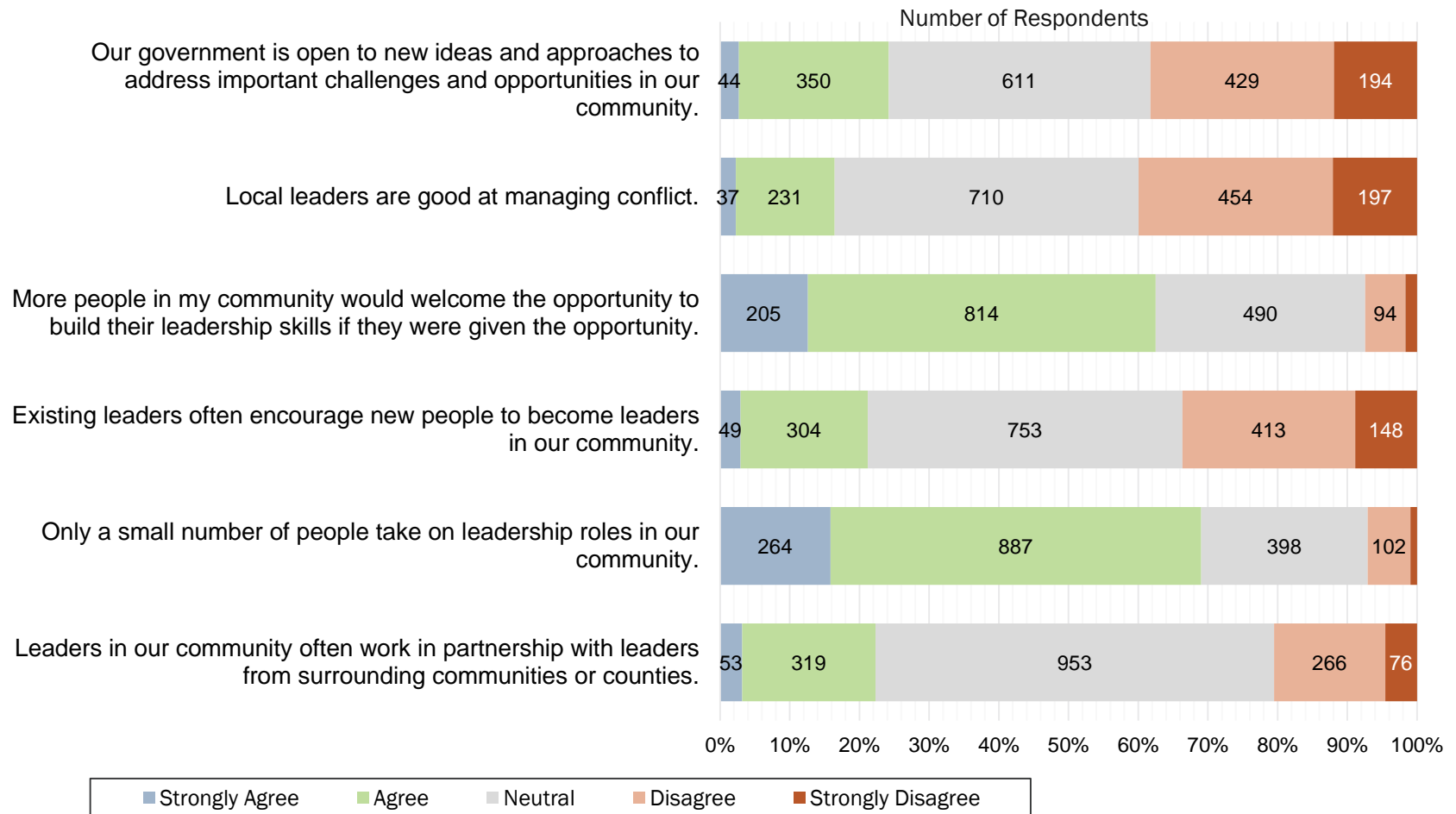
- Participants support local leadership development training activities.
- The respondents have mixed feelings about the responsiveness of local officials to the needs of local people or to the value they place on input from community residents.



# Leadership

Response Summary | Out of 1,667-1,628 Survey Responses

- Survey respondents believe that more local residents would be interested in strengthening their leadership skills.
- Many believe only a small number of people take on leadership roles in the community.
- A sizable number of survey participants feel local leaders are not good at managing conflict.





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HCI is a collaborative initiative of the Indiana Office of Community and Rural Affairs, Ball State University and Purdue University.

Learn more about HCI, visit [www.indianaHCI.org](http://www.indianaHCI.org)

Questions about this report, contact [info@indianaHCI.org](mailto:info@indianaHCI.org)

