



LOGANSPORT SURVEY

Informing Our Local Decision Making Process

Hometown Collaboration Initiative

This report is a product of the Purdue Center for Regional Development and the Purdue Extension Community Development program and is intended to support the Indiana Hometown Collaboration Initiative (HCI). HCI is a collaborative initiative of the Indiana Office of Community and Rural Affairs, Ball State University and Purdue University.





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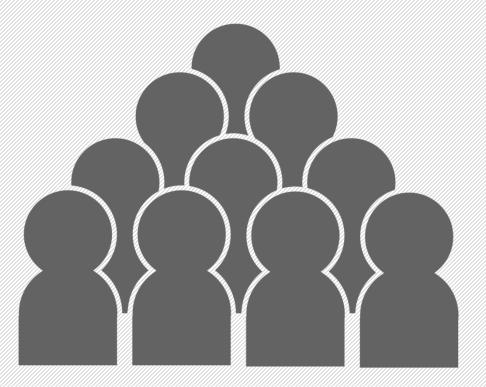


01 Respondents

Survey participants

Demographics

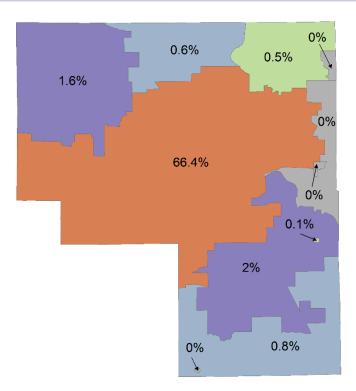
Employment & Education



Survey Respondents

Survey respondents were asked to indicate if they were a resident of the county and if they resided in the county (see table below). They were also asked about their place of employment. The infographic on the right shows the geographic mix of Cass County residents who responded to the survey.

| TOTAL RESONDENTS = 1965* | | |
|---------------------------------|-------|--|
| Live in Logansport | 1,234 | |
| Live in Cass County | 558 | |
| Work in Logansport | 1,431 | |
| Work in Cass County | 117 | |



*1,994 Individuals responded to the survey, however, only 1965 met the screening criteria of living or working in Cass County.

Survey respondents who were county residents, shown by zip code of residence.

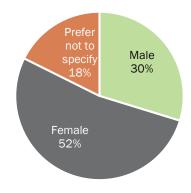
Survey Respondents

- Most respondents were 35-64 years old.
- More females participated than males.
- About 7 percent of respondents were of Hispanic background.

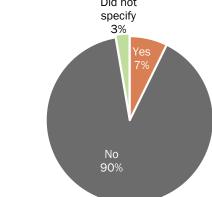
| Age | |
|-------|--------|
| 18-24 | 6.0 % |
| 25-34 | 15.8 % |
| 35-44 | 23.3 % |
| 45-54 | 23.5 % |
| 55-64 | 20.0 % |
| 65+ | 10.5 % |

| Race | |
|-----------------|--------|
| White/Caucasian | 91.5 % |
| Black | 0.7 % |
| Asian/Pacific | 0.7 % |
| Other | 7.1 % |









Survey Respondents

- Respondents had a good mix of educational levels.
- A majority of survey takers were employed full-time while 17% worked part time.
- Nearly 1 in 10 respondents opted not to disclose their employment status.

| Employment Status | |
|---------------------------------|-----|
| Employed Full Time | 65% |
| Employed Part Time | 17% |
| Full Time Student | 5% |
| Unemployed | 2% |
| Retired | 8% |
| Stay at home parent/guardian | 3% |
| No response | 19% |

Education

| High School or less | 13.9 % |
|-----------------------------------|--------|
| Some College | 23.5 % |
| Technical or Associates Degree | 17.9 % |
| Bachelor's Degree | 25.5 % |
| Master's Degree or more | 15.9 % |

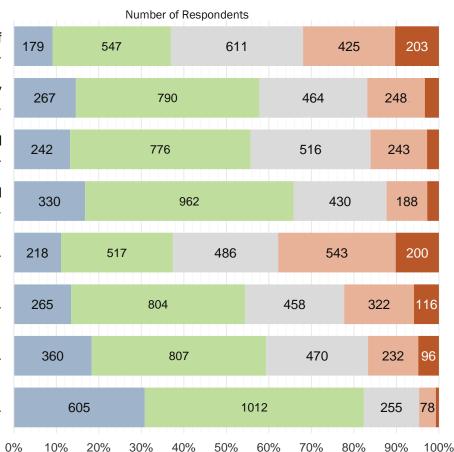
02 Quality of Life



Quality of Life

Response Summary Out of 1830-1964 Survey Responses

- Survey results indicate that community members of Logansport value community amenities such as public spaces, local events, and hobby classes.
- Results also indicate a number of opportunities for improvement exists.



Our local government leaders understand the importance of retaining and attracting talented persons.

I have access to lifelong learning opportunities in my community (degrees, certificates, hobby classes).

There are groups/organizations actively promoting culture and heritage in our community.

Our community values culture and heritage (arts, music, local foods, festivals, etc.).

I spend time in the downtown area on a regular basis.

Our community values its downtown area.

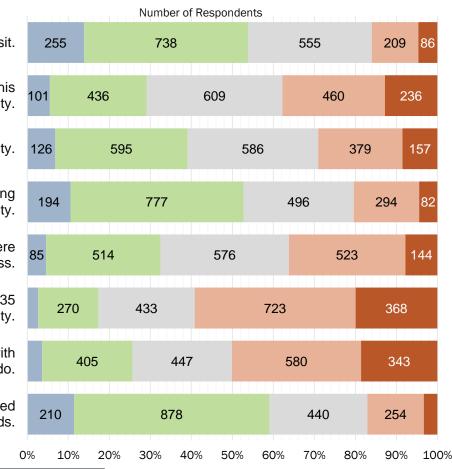
I often use local parks, trails and other public spaces.

Our community values its park, trails and other public spaces.

Quality of Life

Response Summary Out of 1,843 Survey Responses

- Many participants feel residents have access to healthy local foods.
- People are concerned about the lack of activities for young adults.
- Participants have different views of the community's quality of life or informal places to talk.



This community is a place I am proud to live, work, or visit.

It is easy to find quality housing in my price range in this community.

I am very satisfied with the quality of life in my community.

It is easy to find information about activities and events occurring in our community.

Our county has a variety of formal and informal places where people can gather to conduct business.

There are a variety of activities available for young adults (21-35 years of age) to do in our community.

In our community, there are a variety of things for families with children or teens to do.

In our community, residents have access to fresh, locally sourced foods.

Agree

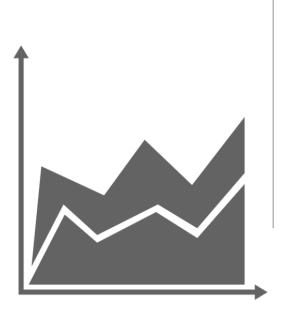
Strongly Agree

Neutral

Strongly Disagree

10

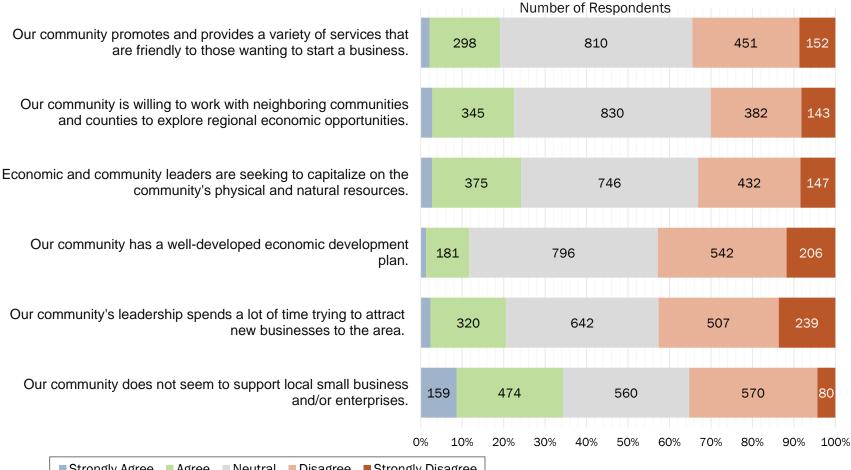




Economy

Response Summary Out of 1,843-1,748 Survey Responses

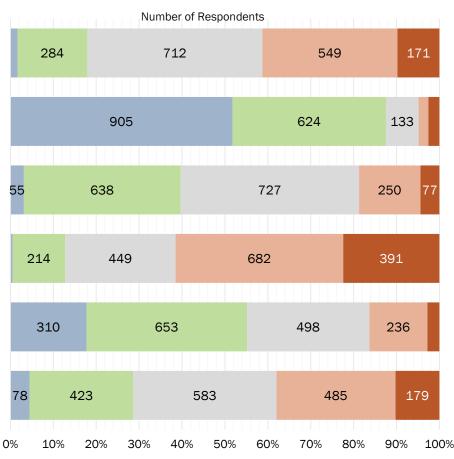
- The survey results indicate community members in Logansport are concerned about issues related to workforce opportunities and business attraction, retention and expansion.
- The large number who responded "neutral" suggests that they don't know about many of these economy-related items.



Strongly Agree Agree Neutral Disagree Strongly Disagree

Economy Response Summary Out of 1,745-1,748 Survey Responses

- Respondents don't believe local jobs pay good wages and benefits.
- The outmigration of youth after securing a good education is a matter of concern.
- More want attention to be devoted to keeping and expanding existing businesses and industries.



If someone wanted to start a business in my community, they would know where to go for resources and information.

Young people from our community who get a good education tend to move away to pursue job opportunities not available locally.

When businesses come to our community, they tend to hire locally.

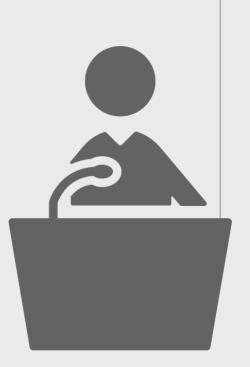
In general, jobs in our community pay good wages/salaries and offer good benefits.

Keeping and expanding businesses and industries that already exist in our community is not given enough attention by local leaders.

Our local government leaders understand the importance of retaining and attracting talented persons to our community.

Strongly Agree Agree Neutral Disagree Strongly Disagree

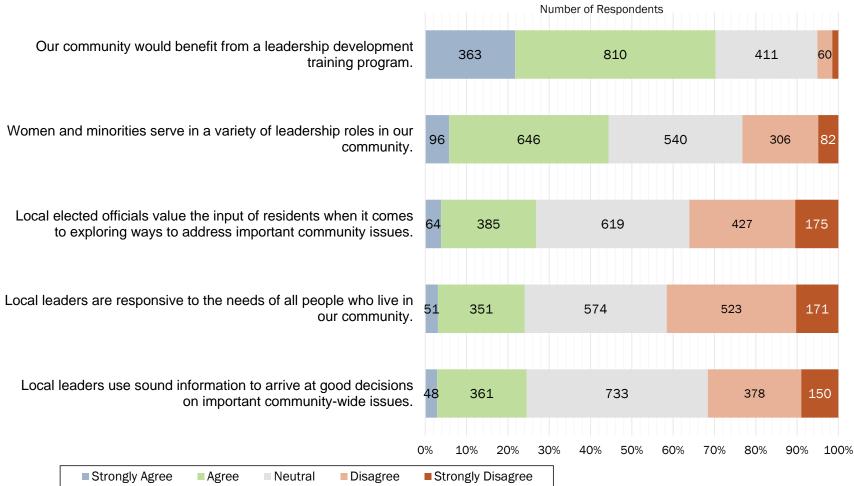
04 Leadership



Leadership

Response Summary Out of 1,670-1,667 Survey Responses

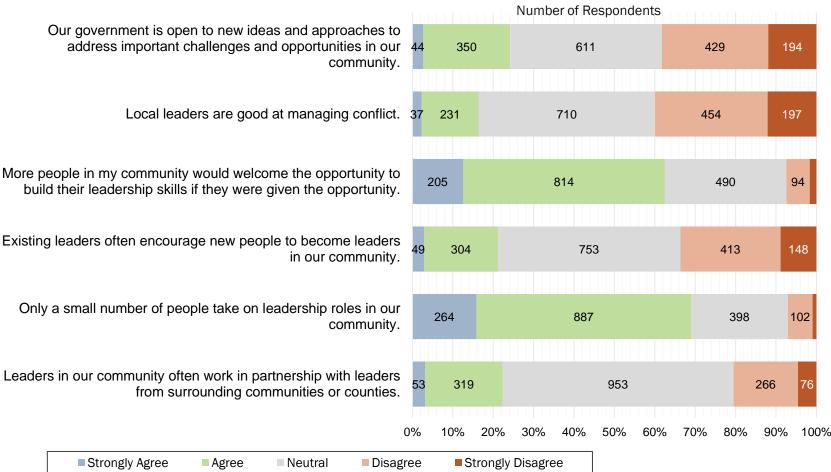
- Participants support local leadership development training activities.
- The respondents have mixed feelings about the responsiveness of local officials to the needs of local people or to the value they place on input from community residents.



Leadership

Response Summary Out of 1,667-1,628 Survey Responses

- Survey respondents believe that more local residents would be interested in strengthening their leadership skills.
- Many believe only a small number of people take on leadership roles in the community.
- A sizable number of survey participants feel local leaders are not good at managing conflict.



Hometown Collaboration Initiative

HCI is a collaborative initiative of the Indiana Office of Community and Rural Affairs, Ball State University and Purdue University.

Learn more about HCI, visit www.indianaHCI.org

Questions about this report, contact info@indianaHCl.org





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